Agency 141

Client Allied Domecq Length 30 second

Title Lost Chicken helpline

SFX Steel drum music.

Thank you for calling The Chicken Helpline.

If you've lost your chicken, press 1.

If you've lost someone else's chicken, press 2

SFX Beep of touchtone phone.

You have lost your chicken. Please hold the line. A lost chicken advisor will be with you soon.

Your lost chicken is important to us.

Please hold...

Fade up Malibu theme music.

MALIBU VO: If Caribbeans took life this seriously, they'd never have invented Malibu Chill...

SFX Bottle opening

MALIBU VO: ...in Citrus Crush, Tropical Crush, and Cola.

It's seriously easy going.

Malibu music to fade.