



Client	IAG
Brand / Product	NRMA
Job Description	NSW Consideration
Job Number	IAG0368
Title	V3 - Judi/ Earthquake
Length	45"

SFX: A shudder. The smashing of crockery.

VO: Coffee mugs are chucked upwards.

SFX: A bigger shudder. Glass breaks.

VO: The office fish is tossed from its bowl.

SFX: Phones ringing.

VO: Newcastle is being rocked by Australia's deadliest earthquake.

VO: Any right-minded person would scream.

VO: But after scooping up the fish, Judi, gets to work.

SFX: Deep breaths followed by Judi comforting someone

VO: Welcome to year one of her career at NRMA Insurance.

VO: For the next 32 years Judi's career will be one disaster after the other. That's what makes her so good.

VO: We've been preparing our whole lives for the things you can never prepare for.

Help, like no one else. NRMA Insurance.

NRMA Sting

T&Cs: Always read the PDS from NRMA Insurance.

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