

Client	SBS	Length	30"
Title	New Policy	Date	12/12/10

**SFX: Patriotic Music:****Male VO:**

The year is 1901, and Australia passes a policy designed to create a perfectly equal society for all men.

A workers' paradise where everyone's a hard worker and everyone's your mate.

**Fast Terms and Conditions VO:**

Terms and conditions apply. Equal society is for whites only. Excludes Aboriginal people, Asians, Africans, Pacific Islanders and all other non-white, non-British races. Coloured migrants to be deported immediately. The White Australia Policy designed to keep Australia white.

**MVO:** Immigration Nation. The Secret History of Us. Starts Sunday 8.30pm on SBS ONE.

Client	SBS	Length	30"
Title	Migration Drive	Date	12/12/10

**1940s Announcer Male VO:**

It's 1948, and Australia is a young, optimistic country opening its doors to the world.

There are wide expanses of empty, fertile land and Australia is welcoming new migrants to settle in this great country.

**T&Cs Voice:**

Terms and conditions apply. Australia is accepting white migrants only. All coloured people excluded. Immigration restrictions against the majority of humanity apply.

The White Australia Policy designed to keep Australia white.

**MVO:** Immigration Nation. The Secret History of Us. Sunday 8.30pm on SBS ONE.

Client	SBS	Length	30"
Title	The Lucky Country	Date	12/12/10

**Contemporary Female VO:**

Australia is the lucky country. A multi-cultural utopia built on hard work and racial equality. 40% of us are immigrants and we've helped make Australia what it is today. Because of this, Australia prospers.

**Terms and Conditions VO:**

Views expressed are not historically accurate. Between 1901 and 1975, The White Australia Policy was in place to keep Australia white. Immigrants to Australia have faced constant hardship, racial discrimination, horrific treatment and restrictions.

**MVO:** Immigration Nation. The Secret History of Us. Final Episode. Sunday 8.30pm on SBS ONE.