

AJF Partnership
Radio Copy

Client: NATIONAL FOODS
Product: F.U.I.C STRONG
Job No: NFU0114
Length: 30 SEC
Date: 11/10/2006
Title: STAY AWAKE

EYEBROW

SFX: *Phone ringing*

LADY: Advantage Hair Replacement Centre, Julie speaking.

GUY: Oh, hi Julie. Yeah, I've lost some hair recently.

LADY: Right, well you sound quite young which is good because that increases your chances of a successful re-growth. You losing hair from the forehead or the crown?

GUY: Nah, it's my left eyebrow.

MVO: **Stay awake around your mates. Drink new Farmers Union STRONG Iced Coffee.**

TEXTA

SFX: *Phone ringing*

MAN: Hi, Pantello Pens.

GUY: Yeah hi mate. You manufacturer the Artpen 2000 black marker don't you?

MAN: Yeah, we do.

GUY: Great, ok, now exactly how permanent is permanent?

MAN: Well that depends. What surface have you drawn on?

GUY: It wasn't me. It was my mate.

MAN: Ok, what surface did he draw on?

GUY: My face. He wrote 'I'M A KNOB' on my face.

MVO: ***Stay awake around your mates. Drink new Farmers Union STRONG Iced Coffee.***

LOCKSMITHS

SFX: *Phone ringing*

PETE: Bayside Locksmiths, Pete speaking.

GUY: Hi, umm, do you service the Victor Harbour area?

PETE: Sure do mate. You locked out are you?

GUY: Kind of.

PETE: What's the address there?

GUY: Umm, you know the jetty?

PETE: Yeah.

GUY: Yeah, kinda there.

PETE: What, a house near the jetty?

GUY: No, no, the jetty itself. I'm handcuffed to the railing.

MVO: ***Stay awake at Schoolies! Drink new Farmers Union STRONG Iced Coffee.***

