

RADIO 30"

TAC #Homesafely Campaign

TITLE: Olive

MVO: If you're driving, this personal message could be for you.

UGC: [Transcript of user generated message uploaded at homesafely.com.au]

"Hi Olive, it's Nikita.

I know you just got your license so please drive safe.

Because we love you and we still want you to give us lifts everywhere! Please... Ok, see ya! Lots of love, Nikita.

MVO: Remind someone you care about to drive home safely with a personalised radio message or road sign. Upload yours today at homesafely.com.au.

Brought to you by the TAC.

