

L3, 435 Roberts Road, Subiaco, Perth WA 6008 - +61 (08) 9388 2303 303mullenlowe.com.au - ABN 45 153 584 073

JOB NUMBER	ROAD10223	LENGTH	30sec
CLIENT	Road Safety Council	DATE CREATED	16 May 2016
PRODUCT	Segment 9 – Radio Nate & Mum Pilates	LAST REVISED	07 June 2016

Pilates

SFX: We're inside a car as it drives along. The indicator's ticking.

- Nate: Mum, can you drop me at the gym tomorrow?
- Mum: No, I've got Pilates.
- Nate: (fed up) You're always at Pilates.
- Mum: Well, if you and your sister hadn't ruined my pelvic floor 24 years ago maybe I *could* give it a miss, Nathan.

BEAT

- Nate: O-k.
- Mum: So frankly, leg day can wait.
- END VO: Lose your licence, lose your life.

[Auth Tag]



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CLIENT	Road Safety Council	DATE CREATED	16 May 2016
PRODUCT	Segment 9 – Time with Mum	LAST REVISED	26 May 2016

Running out of options

We listen in on a series of phone conversations as Nate tries desperately to get a lift from his mates.

SFX:	We hear a phone ringing from down the line and pick up.
Cammo:	Nate.
Nate:	Cammo!
Cammo:	Whaddya want?
Nate:	Just seeing what the big roosters doin-
Cammo:	I'm not giving you a lift, dude.
SFX:	We hear another phone ringing from down the line and pick up.
Nate:	Benny! Heard you were in top form last night.
Benny:	Yeah?
Nate:	Did you leave your car there or did you end up going home wi-
Benny:	l'm hanging up.

SFX: Phone dials and picks up again.

Trish: Hello?

Nate: Trish! Nate! How-



SFX:	We hear a faint click.	
Nate:	Hello?	
	BEAT	
	Yo?	

END V/O: Lose your licence, lose your life.

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PRODUCT	Segment 9 – Radio Nate & Mum Window	LAST REVISED	07 June 2016

SFX: We're inside the car as it drives along.

We hear a window close.

Nate: *(complaining)* Mum, it's like a sauna in here.

Mum: Hmm hh.

SFX: We hear the automatic window click and the window goes down. Wind rushes into the car.

We hear another Click and the window goes back up and shuts.

Click - it goes back down.

Click – back up.

Mum: I can do this all day, Nathan.

BEAT

- SFX: Click window goes down and 'Click' window goes back up.
- Nate: (defeated) Right.

V/O: Lose your licence, lose your life.

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