

The image features the ALDI Special Buys logo centered against a dark blue background. The background is filled with a faint, ethereal glow of jellyfish, with one prominent jellyfish in the lower-left corner and another in the upper-left. A trail of small, glowing blue particles extends from the right side towards the center. The logo itself consists of the text "ALDI Special Buys" in a white, sans-serif font. The word "ALDI" is in all caps and is underlined with a thick orange and yellow horizontal bar. "Special Buys" is in title case. A small "TM" trademark symbol is positioned to the upper right of the word "Buys".

ALDI Special BuysTM



It's special you can buy



Good Different



10⁷⁸ ATOMS

An epic music track builds, as comets soar, volcanoes rumble and dinosaurs roar. A profound VO muses:

Of all the trillions of atoms in the universe, how special it is to think that the atoms of comets, volcanoes, brontosauruses, and Shakespeare, live on in you, me, chainsaws, pizza ovens, decorative garden meerkats,

[SFX: A chainsaw saws. A meerkat chatters] **the middle aisle of ALDI Special Buys. It's special you can buy. Every Wednesday and Saturday at ALDI. Good Different.**