CLEMENGER BBDO

COPY

Client:	Dry July
Product:	Dry July 2018
Campaign:	Ducking Autocorrect

Ducking Seriously? 30"

VO: Sometimes your phone's autocorrect is a little piece of shirt.

Once you have a few glasses of wind, your coordination goes out the store.

And then you are really ducked.

Like when you're trying to dent a text massage to your girlfriend and you say, "Sweaty dreams curry pie."

Like, ducking seriously? Duck! Duck! Duck!

Why the duck, does it always duck up?

But if you go alcohol free for Dry July you will be okey donkey.

Search Dry July and sign up today.

Copywriter	Date	Account Service	Date	Client	Date