

Client	IAG
Brand / Product	NRMA
Job Description	NSW Consideration
Job Number	IAG0368
Title	V1 - Guy/ Fire
Length	45"

SFX: Fire flames. Sirens. Then silence.

VO: After the house fire, nothing's left.

VO: Except Guy.

SFX: A shovel digging into ash. Rubble being sifted through. The odd, distant currawong. A man exhaling.

VO: Knee-deep in ash.

VO: Digging for a yellow gold necklace passed down through generations.

VO: Guy knows this heirloom's extreme melting point may have helped it survive.

VO: If eight years as an NRMA Insurance Claims Assessor has taught him anything, it's how important hope can be to a family who've lost everything.

SFX: The digging intensifies, Guy is getting a little puffed.

VO: So he keeps digging, until...

SFX: The clink of metal on metal sounds like he's found something.

VO: We've been preparing our whole lives for the things you can never prepare for.

Help, like no one else. NRMA Insurance.

NRMA Sting

T&Cs: Always read the PDS from NRMA Insurance.