

THE STUDIO AT SCA

Client: 7-Eleven
Key no: 37EL070222A
Length: 45
Date: 18/4 – 26/6
AM/CO: Bridgette Dunne
Writer: Paul Corbett
Station: Various
VO: Shapoor Batiwalla (BGM)
Music: TBC

SFX – fuel pump bowser on forecourt.

VO: The most insignificant moments, can lead to life’s biggest beginnings.

SFX – car ignition, drives off (interior perspective)

The difference between making that green light, and missing it...

Audio splits in two

Sets you on a whole new path...

(panned right)

whole new path...

(panned left) Where you arrive a minute early...

(panned right)

arrive a minute late...

(panned left) so quickly grab a coffee...

(panned right)

quickly rush across the
footpath...

(panned left) and calmly walk through the door...

(panned right)

and make an instant
connection...

SFX – woman crashes into man, bags/keys/papers etc fly

FV: I’m so sorry!

MV: *(half laughing)* **I’m** sorry!

VO: You never know when a new story begins...

SFX – man/woman laughing

But it often starts, with a tank of Mobil quality fuel at 7-Eleven.

THE STUDIO AT SCA

Client: 7-Eleven
Key no: 37EL070222B
Length: 45
Date: 18/4 – 26/6
AM/CO: Bridgette Dunne
Writer: Paul Corbett
Station: Various
VO: Shapoor Batiwalla (BGM)
Music: TBC

SFX – fuel pump bowser on forecourt.

VO: The smallest decision, can start the *greatest* adventure.

SFX – car ignition, drives off (interior perspective)

The difference between choosing the main road, and the scenic route...

Audio splits in two

Sets you on a whole new path...

(panned right)

whole new path...

(panned left)

where the journey is comfortable and familiar...

(panned right)

unknown and exciting...

(panned left)

with no surprises...

(panned right)

new twists at every turn...

(panned left)

and nothing out of the ordinary...

(panned right)

and the discovery of a life
time...

KID: Daddy, look! A dinosaur!

MV: Can't look at your phone while I'm driving sweetie.

KID: No, outside!!

SFX – dinosaur howl (not scary)

MV: *(shocked)* Uuummm.....

KID: *(laughs)* he's a friendly dinosaur!

VO: You never know when a new adventure begins...

SFX – kid laughs/dino howl

But it often starts, with a tank of Mobil quality fuel at 7-Eleven.

THE STUDIO AT SCA

Client: 7-Eleven
Key no: 37EL070222C
Length: 45
Date: 18/4 – 26/6
AM/CO: Bridgette Dunne
Writer: Paul Corbett
Station: Various
VO: Shapoor Batiwalla (BGM)
Music: TBC

SFX – fuel pump bowser on forecourt.

VO: The most insignificant decisions, can lead to life's biggest adventures.

SFX – car ignition, drives off (interior perspective)

Taking the longer route with less traffic, versus the freeway in peak...

Audio splits in two

Sets you on a whole new path...

(panned right)

whole new path...

(panned left)

Where it's smooth sailing...

(panned right)

bumper to bumper...

(panned left)

relaxed and care free...

(panned right)

tense as you inch forward...

(panned left)

so you carry on without a thought...

(panned right)

finally decide to make a
change...

SFX – car turns off freeway

FV1: Hang on, work's that way?

FV2: We're not going to work.

FV1: Okaaaay, where we going?

FV2: Wherever... we... want.

VO: You never know when a new story begins...

SFX – women laughing "oh my god, you're crazy?" etc

But it often starts, with a tank of Mobil quality fuel at 7-Eleven.

THE STUDIO AT SCA

Client: 7-Eleven
Key no: 37EL070222D
Length: 45
Date: 18/4 – 26/6
AM/CO: Bridgette Dunne
Writer: Paul Corbett
Station: Various
VO: Shapoor Batiwalla (BGM)
Music: TBC

SFX – fuel pump bowser on forecourt.

VO: The smallest decision, can start the *greatest* adventure.

SFX – car ignition, drives off (interior perspective)

The difference between leaving in the morning, versus the night before...

Audio splits in two

Sets you on a whole new path...

(panned right)

whole new path...

(panned left)

where the sun rises on a beautiful day...

(panned right)

a blinding flash lights up the
night sky...

(panned left)

a flock of birds fly overhead...

(panned right)

a strange craft pulls you in
from above...

(panned left)

and you just sit back and enjoy the drive...

(panned right)

encounter a whole other
world...

ALIEN: *unintelligible garble, alien language*

MV: Um, what?

ALIEN: *(clears throat)* Sorry. Can you point us to the nearest 7-Eleven? Got a long trip home, could use a cuppa.

MV: Okaaaaaay.

VO: You never know when a new adventure begins...

But it often starts, with a tank of Mobil quality fuel at 7-Eleven.