



CLIENT: UNISNACK

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BRAND: BEERKA

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DATE: 16 APRIL 2007

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TITLE: URINAL

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KEY NUMBER: UNS0033

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LENGTH: 30

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## RADIO SCRIPT

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An announcer explains the truth behind great beer inventions...

*(Music/SFX underneath)*

MVO: And now...

CHORUS: *Great Beer Inventions!*

MVO: The urinal. Invented so beer drinkers could continue their conversations while having a leak.

Important issues like "Having a good night mate?" and "Are those barmaid's breasts real?"

Topics to avoid include "Nice technique," and "That's impressive, you can call me Wendy."

Just remember stare straight ahead and never at your neighbour's c\*\*\*.

Brought to you by Beerka, the beer snack (*SFX: Crunch!*). Another...

CHORUS: *Great Beer Invention!*