



RADIO

Client FORD
Product FALCON UTE
Title DIAL-A-DATE
Agency contact SG

SFX: PHONE RING SWITCHES TO MESSAGE BANK.

SFX: CHEESY ON HOLD MUSIC

ANSWERING
SERVICE
WITH DAVO'S
VOICE:

Thank you for calling Davo.

If you'd like a date with Davo press one.

If you've already had a date with Davo and are seeking another, press two.

If you're looking to propose to Davo, please hang up now.

VO: The limited edition Falcon XR Magnet Ute. With over \$3,600 of extra value, including 18" alloys, leather seats and Momo steering wheel, it's got unbelievable pulling power.

(FADING OUT)

ANSWERING
SERVICE;

Your call is important to Davo and has been placed in the queue.