

Uber Eats Radio Campaign

30" radio "Kim & Shaz"

VO: This is Kim Kardashian West.

K: Hey there.

VO: And this is Sharon Strzelecki.

S: Hoi! it's me Sharon.

VO: Sharon's teaching Kim the subtleties of Australian cuisine.

S: Roight, now there are three types of chicken: you've got shnitty, parmi & nuggets.

K: Got it. Tonight, I'll be eating a chicken shnitty with peppercorn sauce and a ginger beer.

S: Tonight, I'll be eating a chicken parmi and a lemon-lime bitters soda.

VO: Scrumptious.

SFX: Door bell

VO: Order with Uber Eats tonight.

15" radio "Pash Rash"

VO: This is Sharon Strzelecki.

Sharon: Hoi!..

VO: Due to an acute case of pash-rash, Sharon's decided to dine in this evening.

Sharon: Tonight, I'll be eating spaghetti bolognese. (pronounced bol-ag-neesy)

VO: Get well soon Shazza.

SFX: Doorbell

VO: Order with Uber Eats tonight.

15" radio "Bowl cut"

VO: This is Sharon Strzelecki.

Sharon: Hoi! it's me Sharon.

VO: Just like her haircut, Shazza's dinner usually involves a delightful bowl.

Sharon: Tonight, I'll be eating a spicy chicken burrito bowl with extra jalapenos. (Pronounced jal-a-pennoes)

VO: Noice.

SFX: Doorbell

VO: Order with Uber Eats tonight.

15" radio "Keep Up"

VO: This is Kim Kardashian West.
K: Hey how's it going?
VO: Let's see if we can keep up with this Kardashian's dinner order.
K: Tonight, I'll be eating fish & chips with tartare sauce.
VO: Bible.
SFX: Doorbell
VO: Order with Uber Eats tonight.

15" radio "Must-have"

VO: This is style icon Kim Kardashian West.
K: Hello.
VO: Kim, tell us about this year's must-have menu item.
K: Tonight, I'll be eating six crispy calamari rings.
VO: Hash tag yum-yum.
SFX: Doorbell
VO: Order with Uber Eats tonight.