



Radio

Client	Fosters Australia	Length	30 seconds	
Product	Victoria Bitter	Job Number		Version
Title	'Boony' Brand	Date	15/9/14	

Video	<p>Audio</p> <p><i>“A hard earned thirst needs a big cold beer and no one deserves it more than David Boon!</i></p> <p><i>Yes... he didn't get that rock hard guts from playing hackysack – he got it smashing boundaries.</i></p> <p><i>No high fives or jumping around when Boony made a ton, just a tweak of the box and it's back to business.</i></p> <p><i>We want Boony for Prime Minister, or stuffed and put on display next to Phar Lap with the word 'Boony' engraved on the glass and a big cold beer in his glove, and the best cold beer is Vic.”</i></p>
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