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Radio ABN 83 004 198 341

Client	Fosters Australia	Length	30 seconds
Product	Victoria Bitter	Job Number	Version
Title	'Boony' Brand	Date	15/9/14

Video	Audio
	"A hard earned thirst needs a big cold beer and no one deserves it more than David Boon!
	Yes he didn't get that rock hard guts from playing hackysack – he got it smashing boundaries.
	No high fives or jumping around when Boony made a ton, just a tweak of the box and it's back to business.
	We want Boony for Prime Minister, or stuffed and put on display next to Phar Lap with the word 'Boony' engraved on the glass and a big cold beer in his glove, and the best cold beer is Vic."