



CLIENT: British Paints

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BRAND: InColour

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DATE: 25 September 2008

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TITLE: PUB

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KEY NUMBER: TBA

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LENGTH: 15 SECS

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## RADIO SCRIPT

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If you paint your home, your wife will let you get away with a lot more this Summer: A husband lets his wife know he's heading out.

**HUSBAND:** I'm just off to the pub, Darl...

**WIFE:** OK.

**HUSBAND:** ...should be back tomorrow morning.

**WIFE:** Give me a call if you run out of money.

**SFX:** *Front door slams* (Cutting off WIFE).

**MVO:** Paint your home and you can get away with anything this Summer. British Paints. Exclusive to Bunnings Warehouse.



CLIENT: British Paints

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BRAND: InColour

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DATE: 25 September 2008

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TITLE: CRICKET

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KEY NUMBER: TBA

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LENGTH: 15 SECS

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## RADIO SCRIPT

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If you paint your home, your wife will let you get away with a lot more this Summer: A husband and wife enjoy her birthday dinner.

**SFX:** *Cricket on TV.*

**WIFE:** It's so nice to have the cricket on during my birthday dinner.

**HUSBAND:** Shhhh... In the ad break, Darling.

**MVO:** Paint your home and you can get away with anything this Summer. British Paints. Exclusive to Bunnings Warehouse.



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BRAND: InColour

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DATE: 25 September 2008

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TITLE: STRIP CLUB

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KEY NUMBER: TBA

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LENGTH: 15 SECS

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## RADIO SCRIPT

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If you paint your home, your wife will let you get away with a lot more this Summer: A husband calls his wife on his way home from work.

**SFX:**            *Phone ringing.*

**WIFE:**           Hello.

**HUSBAND:**    Hey Honey, I'm just gonna stop by the strip club on my way home from work.

**WIFE:**           OK, I won't wait up.

**HUSBAND:**    Yeah don't.

**MVO:**           Paint your home and you can get away with anything this Summer. British Paints. Exclusive to Bunnings Warehouse.