Client:	Lost Dogs' Home
Product:	Love Transforms Radio
Title:	PERFECT DOG
Length:	3 x 30 seconds
Job Number:	MLDH0025 (KEY NUMBER: MLDH0025/03)
Date:	September 5th

SCRIPT – PERFECT DOG

VO: Now is the perfect time to adopt a dog from The Lost Dogs' Home. With a unique range of cross-breeds currently up for adoption, we're sure to find the perfect dog for you.

VO: ~~We have a range of dogs up for adoption at the moment~~Are you looking for a big dog?
A little dog?
One with long hair?
Short hair?
(Shrug) Just as long as it doesn't shed hair.
How about a lazy dog, that sits on your bed?
One that likes to run? It will get you out of bed!
A dog that will fetch, and chase, and sniff?
One with a little bark. Or a big, protective bark.
One that likes bones.
Or sticks. Tennis balls too.

(At some point, approximately the 7 second mark, someone will open the door to the booth holding puppies. The talent will attempt to keep reading but we're looking for honest reactions – so if they become overly excited and distracted from the script, we'll go with that).

VO: Unscripted/natural reactions – excitement and joy.
SFX: Sounds of the puppies in the booth.

Announcer: A dog will transform your life, not just your voice. Adopt today from The Lost Dogs' Home.