

**CLIENT** City of Perth  
**JOB NO** COP002303  
**DETAILS** Fathers Day Radio  
(i.e. 1x30 sec, Version A)

## HE GAVE UP A LOT - PARTY

**ANNCR:** April 27, 1974.

**SFX:** We hear a party.

**MVO1:** Woooo! Let's get crazy. Party. Party. Party.

**ANNCR:** November 8, 1979.

**SFX:** We hear a kid gurgling incomprehensibly.

**MVO1:** Potty? Potty? Potty? You want to go potty? No, you're going in your pants instead.  
Great.

**ANNCR:** He gave up a lot for you. Now give him something.

Take him to Perth City this Father's Day.

## **HE GAVE UP A LOT - DANCE**

**ANNCR:** September 13, 1975.

**SFX:** We hear a loud bar with disco music.

**MVO:** Wooooo! I love this song! You want to hit the dancefloor, baby?

**FVO:** **[Flirtatious]** Alright. Let's dance, Daddy.

**ANNCR:** Smash Cut to December 12, 1980.

**SFX:** We hear an annoying kiddy song and a little girl.

**GIRL:** Let's dance, daddy. Let's dance, daddy. Let's dance, daddy.

**MVO:** I hate this song.

**ANNCR:** He gave up a lot for you. Now give him something.

Take him to Perth City this Father's Day.

## HE GAVE UP A LOT - SLEEP

**SFX:** We open on the sound of a huge party.

**ANNCR:** July 26, 1977.

**MVO:** I'm a 24-hour party machine. I'm going to party forever. Sleep is for the weak. Sleep is for the weak.

**ANNCR:** July 26, 1978.

**SFX:** Baby crying.

**MVO:** **[Exhausted pleading]** I haven't slept for weeks. I haven't slept for weeks.

**ANNCR:** He gave up a lot for you. Now give him something.

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