



## **DOCTORS ON DEMAND // THE CORE AGENCY**

**Campaign: "Don't Worry About it. Doctors on Demand it"**

### **"Pill panic" Radio**

VO: You're staring at your contraceptive pill packet when the horror hits. Empty. Surely one missed dose won't make a difference... oh god, you did have a weird craving for pickles last night, remember? You're the next octomum. You can feel it in your ovaries. Adios Tequila Tuesday, hello twenty tiny terrors you have to take on playdates with panicked parents pushing designer prams. How can that many babies even come out of your...

VO: Don't worry about it. Doctors on Demand it. Order your prescription in minutes at [doctorsondemand.com.au](http://doctorsondemand.com.au)



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### **"Sick Note" Radio**

VO: It's the morning before work. Your body feels like a brick that's been thrown against a wall. Repeatedly. You want to call in sick... but then you start to think... will your boss think it's real or will she think you're really good at faking it? She'll be angry... she may conveniently forget to invite you to a couple of meetings. And then suddenly it's Friday drinks without you and the bloody intern Gary is sitting at your desk...

VO: Don't worry about it. Doctors on Demand it. Video consult with a doctor and get a medical certificate instantly at [doctorsondemand.com.au](http://doctorsondemand.com.au)



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### "Fever Fear" Radio

VO: You love your child. You do. But when it's 1am and he slams open your bedroom door like a screaming scarlet demon, you start to wonder if maybe you called him *your little devil* one too many times. His face is red, sweaty hair in spikes. The back of your hand practically sizzles when you place it on his forehead. You can't actually explode from a temperature, can you? *Oh god, is that steam coming from his ears...?*

VO: Don't worry about it. Doctors on Demand it. Video consult with an Australian doctor instantly at [doctorsondemand.com.au](https://doctorsondemand.com.au)