



NOVA

ENTERTAINMENT

CLIENT	Franklyn	KEY NO.	B-FRANK-090321-SPOT-C
CAMPAIGN	Shaving Her Legs	TIME	30 sec
WRITER	Nathan	STATION	Nova 1069
EXEC	Mandi	ON AIR	TBC
CIE/CREATE	Bella	AQUIRA	221024

Little girl (4 years old) asks her mother a question...

Child: *Mummy.*

Mum: *Yes darling.*

Child: *Who's that Man?*

Mum: *That's Brian - our neighbour.*

Child: *What's he doing?*

Mum: *Shh Shhhh...I think he's shaving his legs...c'mon let's give Brian some privacy. (17s).*

Bridie: A new bathroom, needs new window furnishings.

So call Franklyn for a free quote and let us help you choose the new shutters, blinds or privacy screens that everyone will love the look of! **(10s)**

Jingle: **(child sings)** *Frankly only Franklyn will do!* **(3s)**



NOVA

ENTERTAINMENT

CLIENT	Franklyn	KEY NO.	B-FRANK-140521-SPOT-A
CAMPAIGN	Automated Blinds	TIME	30 sec
WRITER	Nathan	STATION	Nova 1069
EXEC	Mandi	ON AIR	TBC
CIE/CREATE	Bella	AQUIRA	

SFX: *Interior house, Dad and his little girl Mia are on the couch watching a kid's TV show...*

Dad: *(to himself) Oh wow, that sun's really beaming in? (to his daughter) Hey Mia?*

Mia: *Yes daddy?*

Dad: *Can you lower the blinds please?*

Mia: *Okay. (Calls out) Alexa, close the living room blinds!*

SFX: *Motorised blinds close.*

(12s)

SFX: *Franklyn music bed starts...*

Bridie: *Talk to Franklyn about how easy it is to operate your new automated indoor and outdoor blinds using your smart device, or even your voice!*

(10s)

Child: *Hey Daddy, open the cookie jar!!!*

Daddy: *Oh no! Your voiced activated Daddy is malfunctioning, I've opened the "Tickle Jar!"*

SFX: *Mia shrieks with laughter...*

(8s)



NOVA

ENTERTAINMENT

CLIENT	Franklyn	KEY NO.	B-FRANK-140521-SPOT-B
CAMPAIGN	Shutters	TIME	30 sec
WRITER	Nathan	STATION	Nova 1069
EXEC	Mandi	ON AIR	TBC
CIE/CREATE	Amy	AQUIRA	

Mia from previous "Brian" commercial in lounge room...

Mia: Hello sun...**(click)** goodbye sun.
Hello ugly fence... **(click)** goodbye ugly fence.
Hello "Brian the neighbour"...**(click)** Goodbye Brian!

Mum: You having fun there with our new shutters?

Mia: Yeaah! **(16s)**

SFX: *Franklyn Jingle bed starts and continues under...*

Bridie: Visit your nearest Franklyn showroom and let us show you how timber, NuFusion PVC indoor shutters or aluminium outdoor shutters can help reduce your heating and cooling costs plus add style, privacy and value to your home. **(11s)**

Mia: *Frankly only Franklyn will doo... ba da dup!* **(3s)**