



CLIENT: Vittoria
PRODUCT: QVT Radio
LENGTH: 30 sec
TITLE: The Royal Shop NSW
DATE: 15.02.2022
JOB #: 1890

SFX: Supermarket atmos, checkout beeps and trolleys clashing in distance

Both commentators are speaking quietly into their microphones. There is reverence and genuine interest in what our 'Royals' are doing.

Commentator 1: **And now entering their Coles Supermarket is Lady Jill and Princess Sharon of Wagga-Wagga-hamshire.**

Commentator 2: **Striding elegantly toward the tea section in aisle 5.**

Commentator 1: **Lady Jill, looking resplendent in her active wear, places a box of Queen Victoria Green tea in her silver chariot.**

SFX: Rattle of a box of tea being dropped into the trolley.

Commentator 2: **Such refined taste – oh and look, young Princess Shaz is reaching for the Queen Victoria Peppermint Tea.**

Commentator 1: **What fine breeding.**

MUSIC: Formal, regal but with a beat.

VO: **To make every cup a royal event, look for the crown. Queen Victoria Tea, exclusively from Coles.**