

CLEMENGER **BBDO**

Radio Copy

Client: Mars Australia
Product: M&M's
Title: Argument
Duration: 1.00

VOICE OVER:

Attention shoppers. Could the two ladies arguing in the confectionary aisle please try to remain calm. Thank you.

Could the lady without the M&M's please release the lady with the M&M's from the headlock. Please.

Ah, could the lady with the M&M's please stop using the sandwich loaf on the lady in the Orange Leisure Suit.

Could the lady in the leopard-skin blouse please take the lady with the M&M's out of your trolley. Thank you.

Ah, M&M's Christmas packs. You can't resist 'em. Merry Christmas.

Radio Copy

Client: Mars Australia
Product: M&M's
Title: Refillers
Duration: 1.00

VOICE OVER:

Attention Wayne. Please re-stock the M&M's. Wayne, restock the M&M's.

Attention Brendan. Can you make your way to the confectionary aisle to stop Wayne eating the M&M's please.

Wendy, Brendan is at the M&M's again. Wendy to the confectionary aisle.

Could we have management to the confectionary aisle straight away please.

Security to the confectionary aisle please. We have an M&M's restocking situation.

M&M's. You can't resist 'm.

Radio Copy

Client: Mars Australia
Product: M&M's
Title: Tears
Duration: 1.00

VOICE OVER:

SFX: MIC FEEDBACK.

Attention Kevin, re-stock the M&M's please, Kevin to restock the M&M's.

Attention shoppers. We're pleased to announce that the M&M's have been re-stocked, thank you.

Ah, Kevin, can you re-stock the M&M's once again please.

Shoppers note that the M&M's are back on the shelf, thank you.

Kevin, the M&M's have sold out again.

Kevvy..

Christmas cheer to Kevin in the confectionary aisle please.

Christmas M&M's packs. You can't resist 'em.