



# RADIO

**Client Name SENSIS**

**Product Name 2009 UBD**

**Date** 11/09/14

**Key No.**

**Status**  Final  As Recorded

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**Job Number**

**Title UBD Perth Traffic Chopper**

**Writer** JIM

**Length** 30

SFX: Helicopter sounds.

GUY: **Hi it's Timmy in the UBD Traffic Chopper. It's chaos on the roads today. A station wagon has swerved off Mounts Bay Road into Kings Park, shocking families by parking itself at the coin operated barbeque and not letting anyone else have a turn. And we've just had a report from staff at Perth Zoo of a red hatchback attempting what looks like a three point turn in the reptile enclosure. This is Timmy signing off for UBD. Cars don't know where they're going without the UBD Street Directory.**



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**Client Name** SENSIS

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**Job Number**

**Title** UBD Melbourne Traffic Chopper

**Writer** JIM

**Length** 30

**SFX:** Helicopter sounds.

**GUY:** **Hi it's Timmy in the UBD Traffic Chopper. It's chaos on the roads today. A station wagon shocked commuters on Ackland Street by driving into a cake shop, ordering a lemon meringue while beeping its horn at terrified customers. And we've just had a report of an SUV creating havoc at Collingwood Children's Farm - it's crashed through a fence, jumped on a Shetland pony and won't let anyone else have a go. This is Timmy signing off for UBD. Cars don't know where they're going without the UBD Street Directory.**



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**Client Name** SENSIS  
**Product Name** 2009 UBD

**Date** 11/09/14

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**Job Number**

**Title** UBD Adelaide Traffic Chopper

**Writer** JIM

**Length** 30

**SFX:** Helicopter sounds.

**GUY:** **Hi it's Timmy in the UBD Traffic Chopper. It's crazy on the roads today. A three door hatch has driven into the back of a garbage truck in Norwood. Apparently it's refusing to get out until it can speak to its mechanic. And we've just had a report of a panel van cruising around the Rundle Mall shops. Police can neither confirm nor deny if it's shopping for new seat covers. This is Timmy signing off for UBD. Cars don't know where they're going without the UBD Street Directory.**