



Britax Range 30 Sec: 'KIRSTY'

SFX: *We hear a young woman driving in busy traffic. We can also hear the sounds of a mobile's text message alert tone, and our character's reaction to what she's reading. These SFX continue throughout the spot.*

VO: **This is Kirsty.**

Kirsty just received a text message from her new best friend Sally, informing her that her ex-boyfriend's new girlfriend is actually Kirsty's old best friend Beccy.

We hear Kirsty's reaction and then her furiously punching her fingers into her phone to write a text message response.

The last thing on Kirsty's mind right now is your baby boy.

Which is why the first thing you should think about when buying him a car seat... is Kirsty. Only ask for Britax Safe n Sound with SICT air cushions - Australia's safest side impact protection.