

SINGLE RADIO SCRIPT

“FRESHEST INGREDIENTS”

Music: Gentle, uplifting and friendly piano tune begins.

FVO: The best burgers are made using only the freshest ingredients.

Our free-range brains are 100% natural, collected from the *finest* cuts and the *purest* grey and white matter.

SFX: Over the music we hear the subtle sound of a wielding blade followed by a, “hmmmmmm”.

FVO: They’re then crumbed and drowned in a bloody beetroot-mayonnaise before being laid to rest on crunchy lettuce and tomato encased in a charcoal-black bun.

SFX: The music continues as we hear a ‘crunch’.

FVO: Perfect for the living... Or the dead.

SFX: Music cuts out as The Walking Dead theme takes over.

EVO: **The Walking Dead is back on BINGE.**
To celebrate try a limited-edition BINGE Brain Burger at Grill’d for FREE!
This weekend only, at selected stores, while stocks last.

