



CLIENT: 7-ELEVEN

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BRAND: SLURPEE

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DATE: 191109

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PROJECT: SLURPEE SUMMER

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JOB NO: 7ES0XXX

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**RADIO SCRIPTS – SUMMER'S GETTING HOTTER, SO SLURPEE'S GOTTEN BIGGER**

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**Script 2: Fire warning (30)**

**MVO:** I'm back on the streets for 7-Eleven asking the random Aussies how they cope in the ever increasing summer heat.

**Male (30s):** Today I heard there was an extreme fire warning for Albinos.

**(Mother):** At night my baby sleeps in the vegetable crisper. He just loves cuddling up to the Lebanese cucumbers.

**(Old Guy):** Are you a Mirage?

**MVO:** Well, there you have it. Summer's getting hotter, so Slurpee's gotten bigger. Cool down with the Big Slurpee – at 7-Eleven.