

THE STUDIO AT SCA

Client: Jimmy Rods
Key number: 4JIM111019C
Length: 30
Date: Oct 17 – 31.12.19
AM: Caillan Brennan
Writer: Tony Byrne
Station/s: Triple M
Contact:

MVO: What does it mean to BE a man!

Allow me to mansplain.

To be a man means that the modern woman will treat you like an idiot,

and you will suck that up butter cup

and nod politely in response.

And while you're kicking back with a beverage being well groomed by a real barber at Jimmy Rods ...

You can laugh quietly to yourself, because you know how much she pays at her hoity toity hair dresser.

Live fast ... look sharp.

Jimmy Rods dot com dot au

THE STUDIO AT SCA

Client: Jimmy Rods
Key number: 4JIM111019D
Length: 30
Date: Oct 17 – 31.12.19
AM: Caillan Brennan
Writer: Tony Byrne
Station/s: Triple M
Contact:

MVO: What does it mean to BE a man!

Allow me to mansplain.

To be a man is to be stoic in the face of adversity,
courageous in the face of danger,
chivalrous in the face of beauty,
compassionate in the face of distress,
generous in the face of the less fortunate,
and well groomed ... in the face.

Which is easy when you're groomed by a real barber at Jimmy Rods.

Live fast ... look sharp.

Jimmy Rods dot com dot au



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THE STUDIO AT SCA

Client: Jimmy Rods
Key number: 4JIM111019E
Length: 30
Date: Oct 17 – 31.12.19
AM: Caillan Brennan
Writer: Tony Byrne
Station/s: Triple M
Contact:

MVO: What does it mean to BE a man!

Allow me to mansplain.

It's strength of character in a tricky situation,

It's staying true to your values of hard work, trust and mateship.

It's turning the other cheek

And then turning it back again,

And admiring yourself in the mirror

because you've just been groomed by a real barber
at Jimmy Rods.

Live fast ... look sharp.

Jimmy Rods dot com dot au



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THE STUDIO AT SCA

Client: Jimmy Rods
Key number: 4JIM111019B
Length: 30
Date: Oct 17 2019 – 31.12.19
AM: Caillan Brennan
Writer: Tony Byrne
Station/s: Triple M
Contact:

MVO: What does it mean to BE a man!

Allow me to mansplain.

To be a man is to be strong ... virile ...

hairy in all the nooks and crannies.

We like to pull things apart,

put things together,

say an appropriate expletive

pull it apart and put it back together again.

And when it comes the hair that's NOT in a nook or a cranny

We trust Jimmy Rods to keep us well groomed.

Live fast ... look sharp.

Jimmy Rods dot com dot au



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THE STUDIO AT SCA

Client: Jimmy Rods
Key number: 4JIM111019A
Length: 30
Date: Oct 17 – 31.12.19
AM: Caillan Brennan
Writer: Tony Byrne
Station/s: Triple M
Contact:

MVO: What does it mean to BE a man!

Allow me to mansplain.

It's the ability to lift heavy things ...

Communicate with just a few syllables,
or a raised eyebrow.

It's writing your name in the snow ...

and relieving yourself at the same time.

Who says men can't multi-task?

It's also the feeling you get when you're groomed
by a REAL barber at Jimmy Rods.

Live fast ... look sharp.

Jimmy Rods dot com dot au



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