

Siren Awards

Radio Scripts

ALDI Fresh Migration – Broccolini

Key Number: [ALN2953/3/15](#)

We hear the click of a vintage tape machine, the hiss and crackle of a tape.

We hear a ghostlike “lininiiniiniini” being played.

VO: That was the song of the broccolini.

They migrate to ALDI, where fresh Aussie meat, fruit and veg can be found, at ALDI prices.

That’s Good Different.
