



**DHS40723F30: This 30" radio ad addresses financial abuse.**

Setting. We're in a suburban home. A man is paying bills and sorting out finances on his computer.

FEMALE: It's not enough to get me through the week.

MALE: It's all your getting.

FEMALE: But it's my money. It's from my job.

MALE: Yeah, and you'd waste it if I wasn't here.

FEMALE: Why do you get to keep every -

MALE: Just get out of my...

MVO: If you're losing control and feel the need to break something, break the cycle of domestic abuse.

MALE: ...get out of my face.

MVO: Call the Men's Referral Service on 1300 766 491 or visit [breakthecycle.sa.gov.au](http://breakthecycle.sa.gov.au) to get the confidential help you need. A message from the government of South Australia.

**DHS40723P30: This 30" radio ad addresses intimidation.**

Setting. It's dinner time in a suburban home with a man and woman. The woman puts a plate down on the table.

FEMALE: Here you go.

MALE: What is this. It looks disgusting.

FEMALE: (under her breath) Maybe you could cook for a change.

MALE: What did you say?

FEMALE: I didn't say anything.

MALE: Nah nah nah, you said something.

MVO: If you're losing control and feel the need to break something, break the cycle of domestic abuse.

MALE: ...What did you say?

MVO: Call the Men's Referral Service on 1300 766 491 or visit [breakthecycle.sa.gov.au](http://breakthecycle.sa.gov.au) to get the confidential help you need. A message from the government of South Australia.

**DHS40723T30: This 30" radio ad addresses technological abuse/privacy.**

Setting: It's night time. We're in the bedroom of a suburban home with a man and woman.

MALE: Hey babe, where's your phone?

FEMALE: Why?

MALE: I just wanna check it out.

FEMALE: I've called you and I've called my mum. That's all.

FEMALE: So... show me your phone.

MVO: If you're losing control and feel the need to break something...

MALE: Give me the phone before I smash it!

MVO: ...break the cycle of domestic abuse.

FEMALE: I'm sorry. I'm sorry.

MVO: Call the Men's Referral Service on 1300 766 491 or visit [breakthecycle.sa.gov.au](http://breakthecycle.sa.gov.au) to get the confidential help you need. A message from the government of South Australia.