

client: Allpest  
campaign: Does not negotiate - Rats  
key number: **6ALL171110A**  
writer: Alida Henson, Garry Dean, Matt Dickson, Ingrid Paxton  
length: 30 seconds  
on air: Demo  
station/s: Mix94.5  
exec: Nicole Quick  
voice: Matt Dickson, Alex Roberts, VO: Alistair Lee  
cart:  
production note:

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**Matt & Alex - Please adlib around the following scenario**

**Scenario 1**

**Matt** - you've just discovered that your roommate has pooped on the floor. You decide you've had enough and you want him out of the house. You go to confront him, but it's an awkward situation... You don't really want to offend him and you're embarrassed for him, but pooping on the floor is unacceptable. It's the last straw and he has to leave.

**Alex** – you're a rat and as far as your concerned pooping on the floor is completely acceptable and no big deal. You can't understand what Matt's problem is. You really don't want to leave the house and will do anything to cut a deal with Matt that will allow you to stay.

**TAG**

**VO:** At Allpest we don't negotiate with Rats!  
Go to [allpest.com.au](http://allpest.com.au)

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