



303 Advertising Radio Script

Client QUIT
Job Number QUIT0052 A
Product Radio
Length 30 secs
Title New Year's Countdown - [Creative Lindsay Medalia]
Date Created 5/12/03
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A **Non ads** - New Year's Countdown

(Aired at 60 seconds prior to midnight on New Year's eve – real time – then real countdown played.)

DJ counting down to the New Year – we start 30 seconds out

Male V/O And we're just 30 seconds away from the New Year now (cough) excuse me, the New Year's countdown begins, and ah the fireworks for (cough) 2004 (cough cough) are about to begin wherever you (cough, cough) you are tonight ... just 15 (cough) seconds (cough, cough, cough) ten (cough, cough, cough) five (coughing fit continues)

V/O Make this the year you quit. Call 131 848.

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