CREATIVE

Deloitte.

Suzuki Motorbikes Radio

30"

SFX: We start with the sound of a motorcycle, tearing down the road. But, as our

VO takes us further on this journey of mental theatre, we add sounds. We hear the sound of the motorbike double; we hear another person, and then another and then another and then another, they're all laughing and chatting. We hear the AC turn on, and then a banging rock track.

VO: Imagine two motorbikes. Stuck together...with couches.

Your friend is no longer hugging you from behind, no, he is four friends... and he's all around you. And you're all sitting inside a gigantic helmet.

Well done, you've just perfectly imagined a Suzuki car. The most fun you can have on two wheels... doubled.

Suzuuuuuki. For fun's sake.