

client: Bose Store
campaign: Noise Cancelling Headphones
key number: **6BOS230609**
writer: Ryan Yip
length: .30 **Recorded**
on air: 22/07/09 – 25/07/09
station/s: 92.9
exec: Kasia McNaught
voice: VO: Screaming retail voice.
ANN: Calm and soothing.
cart:



SFX: Sirens.

VO: Keithy's Huge One-Day-Only Warehouse Clearance Sale is on today!!!

Get in quickly before you miss out!!!

We've got sofas, fridges, designer jeans, plumbing supplies, timber venetians...

SFX: Audio becomes faint and muffled as headphones are put on.

ANN: Bose noise cancelling headphones... now 10% off at The Bose Store.

Plus buy now and receive a bonus mp3 player to play your favourite music...

The Bose Store – Subiaco and Melville.
