

RADIO

Volkswagen Fatigue Detection Technology

Road/Drive/Street

Date

Writer

Jim Curtis & Ryan Fitzgerald

Writer

Length

30"

1. ROAD

SFX: Monotonous background driving noise.

VO: Road, road, road, road, toad, toad, frog, prince, Harry, Pippa, bottom...

SFX: <Volkswagen fatigue detection beep>

VO: Road, road, road... (*fade out*)

VO2: Keep your mind on the road with Fatigue Detection Technology from Volkswagen.

2. DRIVE

SFX: Monotonous background driving noise.

FVO: Drive, drive, drive, drive, dive, dive, snorkel, fish, chips, hips, bikini, wax...

SFX: <Volkswagen fatigue detection beep>

FVO: Drive, drive, drive... (*fade out*)

VO2: Keep your mind on the road with Fatigue Detection Technology from Volkswagen.

3. STREET

SFX: Monotonous background driving noise.



VO: **Street, street, street, street, meat, meat, steak, cow, wife, divorce, vegas...**

SFX: <Volkswagen fatigue detection beep>

VO: **Street, street, street... *(fade out)***

VO2: Keep your mind on the road with Fatigue Detection Technology from Volkswagen.