

# Radio Copy

**CLIENT: Ultra Tune**

**TITLE: Kookaburra with a stutter**

*In the following spots, various everyday people attempt to describe the unusual sounds their cars are making. This is understood perfectly by the Ultra Tune mechanic.*

Older man: It sounds... sort of... like a kookaburra...

Ultratune guy: Kookaburra?

Older man: With a stutter.

Ultra Tune guy: Right.

MUSIC: Bring in quirky music track.

Man: It's like the sound... of someone... in a suit of armour...

Ultra Tune guy: Yep.

Man: Bouncing... on... a trampoline.

Ultra Tune guy: OK.

Woman: It sounds like... a humpback whale... with indigestion...

Ultra Tune guy: Right.

Woman: Because it ate... a drum kit... ya know?

Ultra Tune guy: Sounds like it's your tappets.

Woman: Oh.

Ultra Tune guy: Mmm.

MVO: Ultra Tune. In tune with you and your car.