

RADIO SCRIPT

Client: Broo Premium Lager
Title: **BBQ**
Length: 30 seconds.
Date: 10 / 12 / 11
Job#: BROO_30R_BBQ

SFX: (Aussie Barbeque sound.)
Brit: Splendid barbeque old man.
Pom: Very kind Edward. How does one like one's steak?
Brit: Oh, well done Julian, naturally.
Pom: I say, I'm as dry as a deceased dingo's euphemism.
Brit: Allow me to pour you a nice, warm Victoria Bitter!
Pom: Capital idea!
Since we bought the brewery, I've rather a taste for it.
Brit: We should take some along to the rowing...
SFX: (... bottle cap off / pour)
V/O: If you'd rather an Aussie-owned beer, try Broo. For a home-grown thirst.