



Client: SBS

Product: Mad Men TV show

Title: Madison Avenue Kitchenware

Dur: 45 secs

American MVO:

What's the most pressing issue for women today? That's right, keeping your man happy. The economic crisis, global warming and other matters are men's business. Women should be concerned with keeping house so when their husband gets home from a hard day's work, he has a delicious dinner waiting for him.

Of course, as a woman, you should enjoy your time in the kitchen. After all, no man wants to come home to a grumpy wife and they certainly don't want to come home to a burnt steak or dry fish. Happy wives ask their husbands for Madison Avenue designer cookware.

Visit madisonproducts.com.au.

The only thing that cooks better is a woman.