



Copy

Job Number: BRI37440 | At Home Campaign

Radio

SFX: Sound of opera singing under the VO.

ANNCR: **This is Irene....**

Irene likes opera...

She especially likes putting on performances for her dogs....

SFX: Sound of dogs howling along to opera singing.

But she probably couldn't do that if she didn't live alone.

Although at age 78, her memory is starting to slip.

Luckily she has home care from Brightwater.

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With services including physio, nursing and help around the house.

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SFX: Clocks ticking.

ANNCR: **This is Klaus...**

Klaus collects clocks.

He especially likes collecting cuckoo clocks...

SFX: Sound of clocks all chiming at once.

But he probably couldn't keep them if he had to downsize.

Although at age of 80, it is difficult to do it all on his own...

Luckily he has home care from Brightwater.

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SFX: Sound of CHRISTINE feeding chickens.

ANNCR: **This is Christine.**

CHRISTINE: **Here, chickie, chickie, chickie.**

ANNCR: **Christine likes chickens.**

She especially likes talking to her chickens.

CHRISTINE: **Oh, well done, Betty! That's a big one!**

ANNCR: **But she couldn't keep them if she had to move somewhere smaller.**

Although at age of 75, she is struggling with the upkeep...

Luckily she has home care from Brightwater.

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