CLEMENGER BBDO

Radio Copy

Client: Fosters
Product: Carlton MID
Title: Couple Copy
Duration: 30 Seconds

We hear a couple in a car. A song comes on the radio.

COUPLE:

I love this song

What! You just said what I said.

Shutup.

It's like we're reading each other's minds.

No way.

MAN:

Guess what I feel like?

COUPLE:

A soy chai latte.

Ohhh

Decaf

Ohhhh

I love you noodle/nooshie.

VOICE-OVER:

Bruce has spent too much time with his wife and needs to spend more time with his mates. Stay a little longer with Carlton MID.