

MVO: (FIRM, AUTHORITATIVE) Do you speak 'mother'?

Did you know that the words ...

Mother: (SWEET, 60s) "The best Mother's Day present will be to see you."

MVO: Actually mean...

Mother: (EXASPERATED) "Am I not even worth a Digital Radio!?"

MVO: So buy her a selected Pure digital radio this Mother's Day. She'll hear her favourite station in digital sound quality, enjoy all the new digital stations AND receive a free Dr Lewinn skin care pack worth 50 dollars!

Mother: (EMOTIONAL) "That's the best Mother's Day gift EVER!"

MVO: Which actually means ...

Mother: No... it ...really is the best.

MVO: Oh. Conditions apply. Available at Harvey Norman, JB Hi-Fi and Dick Smith.

MVO: (FIRM, AUTHORITATIVE) Do you speak 'mother'?

Did you know that the words ...

Mother: (40s, LOVING) Oh just make me something for Mother's Day.

MVO: Actually mean ...

Mother: (RESIGNED) I hate the stuff you usually buy me...

MVO: So this Mother's Day, buy her a selected Pure digital radio. She can listen to her favourite stations, plus loads of new ones playing music she'll love AND receive a free Dr Lewinn skin care pack worth 50 dollars.

Mother: (EMOTIONAL) "You kids are amazing"

MVO: Which actually means ...

Mother: (MATTER OF FACT) I'm SUCH a good mother!

MVO: Conditions apply. Available at Harvey Norman, JB Hi-Fi and Dick Smith.

MVO: (FIRM, AUTHORITATIVE) Do you speak 'mother'?

Did you know that the words ...

Mother: (40s, LOVING) Oh get me something we can all enjoy.

MVO: Actually mean ...

Mother: (WARNING) Just once I'd like something for me!

MVO: So this Mother's Day, buy her a selected Pure digital radio. She'll enjoy all the new stations playing HER kind of music, AND receive a free Dr Lewinn skin care pack worth 50 dollars.

Mother: (EMOTIONAL) "This radio's perfect for us all!"

MVO: Which actually means ...

Mother: (MATTER OF FACT) Hands off it's mine.

MVO: Conditions apply. Available at Harvey Norman, JB Hi-Fi and Dick Smith.