

# Copy – Radio

CLIENT	Road Safety Commission
JOB NUMBER	RSCO0177
DESCRIPTION	Legislative Change 30 Second Radio Commercial
SPOT LENGTH	30 Seconds

## Vision

RSCO0177A

## Script

VO:

To keep all road users safe, the state government is getting tough on mobile phone use while driving from September 1.

Touching or holding your phone will cost you \$500 and 3 demerits 🗣️ (*a screaming in fear emoji*).

Or texting, using social media or watching a video will set you back \$1000 and 4 demerits 💣 (*an exploding head emoji*).

Using your phone while driving?  
It'll cost you 💰 (*a money bag emoji*).

Effective September 1.

Authorised by the state government Perth.