

East Coast Food & Beverages

EasCoa-Bev-09A

When I crack open an East Coast Fruit Juice ...

...I know I'm enjoying one of the healthiest drinks available.

I mean ...

You have more chance of being run over by a truck, than by a bottle of East Coast Fruit Juice.

And clinical trials have proven it's safer to down a cool East Coast Mango Juice on a Friday night, than to poke a nightclub bouncer in the eye with a stick.

East Coast Fruit Juices – local juice for local taste buds.

(GULP + AAH!)

Guaranteed safer than juggling explosives.

Available from Coles Woolies and selected convenience stores.

It's a fruity world.

East Coast Food & Beverages

EasCoa-Bev-09C

When I crack open an East Coast Fruit Juice ...

I go internally ecstatic that there is nothing artificial, or intoxicating in any of their products.

Which is good for a recovering addict.

Yeah – that's right. I used to smoke eucalyptus leaves.

They don't get you high – but they sure clean out your sinuses.

East Coast Fruit Juices – local juice for local taste buds.

(GULP + AAH!)

Guaranteed to contain no traces of old growth forest.

Available from Coles Woolies and selected convenience stores.

It's a fruity world.

East Coast Food & Beverages

EasCoa-Bev-0014D

East Coast Fruit Juices want **me** to ask **you** to always ask for **East Coast Fruit Juice** by name.

Just walk up to the fruit juice display, and say,

“Hi – I’m Frank. Who are you?”

You’ll find not one of those other fruit juices ever replies.

That’s why I reach for an inspiringly-chilled East Coast Orange, Cranberry, Gauva or orange-mango ... chock full of vitamins, fibre and good manners.

~~And as we all know – good manners don’t cost much.~~

East Coast Fruit Juice - Available from Coles Woolies and selected convenience stores.

It’s a fruity world.

East Coast Food & Beverages

EasCoa-Bev-0014B

The socially-aware management at East Coast Fruit Juices has asked me to pass on this important message ...

The sun will definitely explode sometime in the next 200 billion years.

Be there.

I'm selling tickets - \$400,000 a pop.

I'll throw in all the East Coast Fruit Juice you can drink.

Trust me – ya gunna need it.

Nothing refreshes during a supernova like East Coast Fruit Juice.

Available from Coles Woolies and selected convenience stores.

It's a fruity solar system.