

EMOTIVE

Client: SPORTSBET

Product: FOOLPROOF BRAND

Title: HEIGHT SURGEON

Length: 30"

SFX: Gentle keyboard music. The VO is equally gentle...

MVO: Hello I'm Doctor Terry Onions, Australia's premiere cosmetic height surgeon.

If shortness is a problem for you - and it persists - do reach out. I can help you get up to 8 inches taller, with a simple, non-invasive procedure. Visit makemetaller.com.au

SFX: Commercial ends

LEE: Hey shorty! If you believe that, you're short on brain cells too! But even someone who aspires to be higher could use the new iPhone app from Sportsbet. It's foolproof!

Download it today, and gamble responsibly.