

SAATCHI & SAATCHI

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RADIO SCRIPT

| CLIENT | PRODUCT | DURATION |
|-------------------|-------------------------|-----------|
| Powerhouse Museum | Game Masters Exhibition | 3 x 30sec |

City Birds

Music: A light and optimistic music track plays in the background.

MVO: *(Upbeat rom-com movie trailer voice)*
You're an urban planner of a new city. It's your job to allocate and zone land, as well as allow construction for new buildings, roads and railways.

You also love to kill pigs!

Music: A quick-picking banjo track begins playing.

MVO: *(Adopts a deep southern red-neck drawl)*
Armed with a slingshot and a handful of flightless birds, you can't get enough of destroying swine.

End VO: From Sim City to Angry Birds, see every game from the last 40 years under one roof. The Gamemasters Exhibition at The Powerhouse Museum. Tickets from Ticketek.

Missile Dance

Music: A tense and dramatic action movie soundtrack plays in the background.

MVO: *(Action Movie trailer voice)*

You're the regional commander of three anti-missile batteries, each one designed to protect the earth from nuclear ballistic missile attack.

And you also love to dance!

Music: A high-energy 70's disco beat starts playing.

MVO: *(Adopts a high energy TV presenter voice)*

When the music starts you just can't stop - your feet just come alive with every back beat and bass line.

End VO: From Missile Command to Dance Dance Revolution – see every game from the last 40yrs under the one roof. The Gamemasters Exhibition at The Powerhouse Museum. Tickets from Tiketek.

Asteroid Rock

Music: A heart pounding, tension building instrumental piece of music plays.

MVO: *(Serious American movie trailer voice)*
You're in control of a spacecraft, assigned to a series of life and death missions to rid the galaxy of asteroid fields and alien fighters.

You also love to explore your strong musical side.

Music: A down and dirty banjo picking tracks begins playing.

MVO: *(Adopts an over-the-top LA Glam Rock DJ voice)*
Whether it's behind the skins, on the mic, or slaying a six-string, you're the first to channel your inner-rock god.

End VO: From Asteroids to Rock Band, see every game from the last 40 years under one roof. The Gamemasters Exhibition at The Powerhouse Museum. Tickets from Tiketek.