

Radio Copy

Client: Sorbent
Product: Scrunch and Fold
Title: What do you do? Latrines
Job No:
Duration: 30 Secs
Date Typed:
Date Revised: 13/03/07

MAN:

You're in the latrines at base camp close to enemy lines. Tensions are high. Suddenly a hand grenade lobs into your cubicle. 5 years of military training alert you to the fact you have 12 seconds before it explodes. You also know the latrines are located metres from the largest munitions depot at the base. What do you do?

SFX:

Heart beating for five seconds

MAN:

Scrunch or fold.

VOICE OVER/SORBENT STING:

Whether you're a folder or a scruncher everybody loves soft, thick Sorbent.

Radio Copy

Client: Sorbent
Product: Scrunch or Fold
Title: Avalanche
Job No: CHH0156
Duration: 30 seconds
Date Typed:
Date Revised: 13/03/07

MAN:

You're in the toilet of a ski chalet. In the distance you hear a small rumbling. You ignore it. But the rumbling just keeps getting louder and louder and soon the whole bathroom vibrates. You know exactly what it is. Basic avalanche training dictates that you either run or take immediate cover. What do you do?

SFX:

Heart beating

MAN:

Scrunch or fold.

VOICE OVER/SORBENT STING:

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Radio Copy

Client: Sorbent
Product: Scrunch or fold
Title: Horror
Job No: CHH1056
Duration: 30 seconds
Date Typed:
Date Revised: 13/03/07

MAN:

You're in the bathroom in the middle of the night. You're home alone. The storm outside woke you up. The wind is howling. Suddenly you hear footsteps walking down the hallway. The footsteps stop outside the bathroom door. The door handle begins moving. Outside the window is a 4m drop, and the only place to hide is the bath. What do you do?

SFX:

Heart beating.

MAN:

Scrunch or fold.

VOICE OVER/SORBENT STING:

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Radio Copy

Client: Sorbent
Product: Scrunch or Fold
Title: Croc
Job No: CHH1056
Duration: 30 seconds
Date Typed:
Date Revised: 13/03/07

MAN:

You're in outback Australia. You're sitting on a long drop. It's pitch dark. Your tour guide has warned you that you are in the middle of croc country. Suddenly you hear a noise in the bushes and a low throaty rumble. You see two illuminated eyes staring at you. You're taught never to make sudden moves if confronted by a croc. What do you do?

SFX:

Heart beating

MAN:

Scrunch or fold.

VOICE OVER/SORBENT STING:

Whether you're a folder or a scruncher everybody loves soft, thick Sorbent.