



CLIENT: **Magain**

CAMPAIGN: Siri

KEY NO.: MAG-0819-rec

AE:

LENGTH: 30 sec

STATION: **NOVA 919 / FIVEaa**

Vo1 is in the car; in the background we hear the car and the person travelling.

Vo1: Hey Siri, can you look up cheap fl (*gets cut off*)

TAMBLYN: Mate... it's Magain here.

Vo1: Huh?

TAMBLYN: Siri needed a break.. weak bladder.

Vo1: Ok... well cheap flights to Bali? Thought I'd..

TAMBLYN: Thought I'd remind you your saving for a new home.

Vo1: (*sheepish*) I am.

TAMBLYN: Well I've got something for you in Reynella.

Vo1: Yeah??

TAMBLYN: Spacious. Room for the family...

You could even pop a Balinese hut out the back... have a holiday every day!

Vo1: Magain – you make perfect sense.

TAMBLYN: Yup, that's why everywhere you look there's a sign popping up saying...

Vo1: Sold by Magain

TAMBLYN: Again...



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Vo1 is in the car; in the background we hear the car and the person travelling.

Vo1: Hey Siri, those Callaway Golf Clubs... have they come down in price?

TAMBLYN: Mate...it's Magain here.

Vo1: Again...?

TAMBLYN: Again and that's a negative on the clubs.

Vo1: Oh.

TAMBLYN: Speaking of negative, just a reminder: the negative gearing laws could change next election. So now's the time to get an investment property and not...

Vo1: *(sheepish)* and not golf clubs.

TAMBLYN: Yep. There's a nice little unit in Hallett Cove – do you want to take a look?

Vo1: Good idea.

TAMBLYN: Well, hang a left here, you'll pass three Magain signs then at the top of the hill another sign saying...

Vo1: Sold by Magain

TAMBLYN: Again...



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Vo1 is in the car; in the background we hear the car and the person travelling.

Vo1: Hey um.. Siri, can you give me directi*(gets cut off)*

TAMBLYN: Mate... it's Magain here.

Vo1: Huh?

TAMBLYN: Giving Siri the day off.

Vo1: Oh... cool... well I need directions to Chalk Hill Winery McLaren Vale...and..

TAMBLYN: Too easy...

Keep going down Brighton Road, you'll pass 5 Magain signs,
Hang a left at Old Noarlunga... pass another 3 signs on the way
to the top of the hill, then... you'll see a turn on your left,
And another sign saying...

Vo1: Sold by Magain...

TAMBLYN: Again...

Yeah, we really do know Adelaide.