

EMOTIVE

Client: SPORTSBET

Product: FOOLPROOF BRAND

Title: HEIGHT SURGEON

Length: 30"

SFX: Gentle keyboard music. The VO is equally gentle...

MVO: Hello I'm Doctor Terry Onions, Australia's premiere cosmetic height surgeon.

If shortness is a problem for you - and it persists - do reach out. I can help you get up to 8 inches taller, with a simple, non-invasive procedure. Visit makemetaller.com.au

SFX: Commercial ends

LEE: Hey shorty! If you believe that, you're short on brain cells too! But even someone who aspires to be higher could use the new iPhone app from Sportsbet. It's foolproof!

Download it today, and gamble responsibly.

EMOTIVE

Client: SPORTSBET

Product: FOOLPROOF BRAND

Title: MAIL ORDER OYSTERS

Length: 30"

SFX: Sounds of the beachside - seagulls, waves lapping against the shore.

FVO: Love the taste of oysters but not the inconvenience? Sign up today for Mail Order Oysters. You can have delicious oysters delivered to you, through the post! Come home to the aroma of oysters sitting on your step. Mmmhmm! Go to mailorderoysters.com for more.

SFX: Commercial ends.

LEE: Ha, think that's a good idea? You've got Sydney Rocks in your head. But even someone who gets their mollusks through the mail could use the new iPhone app from Sportsbet. It's foolproof!

Download it today, and gamble responsibly.

EMOTIVE

Client: SPORTSBET

Product: FOOLPROOF BRAND

Title: ANTI-VAXXER

Length: 30"

SFX: Very esoteric new age pan flute music

MVO: Greetings, I'm Moonbeam Smith. Worried about vaccines? My workshop will teach you to ward off disease using the power of positive thinking. I cured myself of rabies, and scabies, with my own mind thoughts. Sign up at healthythoughts.com.au

SFX: The music finishes with a gentle gong, and Lee does his thing.

LEE: Wow, if you believe old Moonbeam, you're one chakra short of the full tantra. But even an anti-vax, pro-dunce could use the new iPhone app from Sportsbet. It's foolproof!

Download it today, and gamble responsibly.