Title: Triple Denim – 30 sec

Belinda: Last week I threw a party to introduce my new boyfriend Gav. I wanted it to be perfect.

Male VO: For Belinda, what turned out to be less than perfect was her man. He arrived wearing not just double, but the ill-fated triple denim. Denim jacket, denim jeans and the rare and often unsighted denim g-string, which popped out during a late night game of twister.

Belinda: Thankfully I had a South Cape cheese platter. Because nothing helps you recover from shock quicker than a creamy wheel of brie.

Male VO: South Cape. For every social emergency.

Title: Lesbian Lovers – 30 sec

Mark: I'd consider myself to be a good party host, always making sure people are having a fun time. But sometimes things don't go as planned.

Male VO: Sadly this is exactly what happened one Sunday afternoon at Mark's get together, when his best mate Frank finally proposed to long term girlfriend Lisa, who said no, because she was in love with someone else. Frank's own younger sister Mandy.

Mark: Thankfully I had a South Cape cheese platter. Because nothing breaks an awkward silence better than camembert.

Male VO: South Cape. For every social emergency.

Title: Child Birth – 30 sec

Clinton: Everyone looks forward to catching up with friends.

Male VO: What Clinton didn't know was he'd be looking at more than he could ever have imagined. His friend Tracy had just had her first child and began to show Clinton a video of the birth. The camera, only inches from the action, brought the miracle to life, all on a 70 inch plasma TV, in full high definition.

Clinton: Thankfully I had a South Cape cheese platter. Because nothing switches a conversation topic quicker than a great club cheddar.

Male VO: South Cape. For every social emergency.