



CLIENT: Vittoria
PRODUCT: QVT Radio
LENGTH: 30 sec
TITLE: The Royal Order-QLD
DATE: 15.02.2022
JOB #: 1890

SFX: Suburban atmos kitchen background. Keyboard and mouse clicking. Shania quietly talks to herself while doing an online order.

Both commentators are speaking quietly into their microphones. There is reverence and genuine interest in what our 'Royals' are doing.

Commentator 1: **And now by order of Coles Online, Lord Gavin of Yeppoon Upon-Sea will perform the official Queen Victoria Tea purchase.**

Commentator 2: **When it comes to refined taste, you can't go past Queen Victoria.**

Commentator 1: **Indeed, no-one *could* get past her.**

SFX: Scroll of a mouse and clicks as the commentator comments on it.

Commentator 2: **He takes the mouse, there's the royal scroll, and the order is placed.**

SFX: Gav says 'Done'

Commentator 1: **3 boxes of delicious Queen Victoria Earl Grey Tea soon to be delivered to his Yeppoon Estate.**

MUSIC: Formal, regal but with a beat.

VO: **To make every cup a royal event, look for the crown. Queen Victoria Tea, exclusively from Coles.**