



CLIENT: CONNEX

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BRAND: SMS UPDATES

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DATE: 29 OCTOBER 2007

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TITLE: NO PAUSES – MAN

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KEY NUMBER: LBV010CGE

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LENGTH: 30

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## RADIO SCRIPT

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We hear a 30-second monologue with no pauses at all...

MVO: I'm a busy man. I don't stop for anything. Not even punctuation. No semi-colons, no commas, no full stops. When I pick up a pizza, I time it so I arrive just as it comes out of the oven. I like getting to the lights as the walk signal goes green. I never slow down when approaching an automatic door, I just hope it's open when I walk through. That's why I've signed up for Connex SMS Updates. If my train time changes, they text me which means I don't have to wait at the station. I just show up and get straight on. If you hate waiting too, subscribe free at [connexmelbourne.com.au](http://connexmelbourne.com.au). Connex. Keeping you updated.