

Radio Copy

Client: Fosters
Product: Carlton MID
Title: Couple Copy
Duration: 30 Seconds

We hear a couple in a car. A song comes on the radio.

COUPLE:
I love this song

What! You just said what I said.

Shutup.

It's like we're reading each other's minds.

No way.

MAN:
Guess what I feel like?

COUPLE:
A soy chai latte.

Ohhh

Decaf

Ohhhh

I love you noodle/nooshie.

VOICE-OVER:
Bruce has spent too much time with his wife and needs to spend more time with his mates. Stay a little longer with Carlton MID.

Radio Copy

Client: Fosters
Product: Carlton MID
Title: Duet
Duration: 30 Seconds

We hear a lady singing in the shower.

WIFE:

The time is right
Your perfume fills my head
The stars get red
And oh the nights so blue.

BRUCE:

And then I go and spoil it all
By saying something stupid
Like I love you

COUPLE:

I love you.

WIFE:

Ooooooh I love you fluffy.

BRUCE:

Like a little puppy dog (panting).

VOICE-OVER:

Bruce has spent too much time with his wife and needs to spend more time with his mates. Stay a little longer with Carlton MID.

CLEMENGER **BBDO**

Radio Copy

Client: Fosters
Product: Carlton MID
Title: Sentences
Duration: 30 Seconds

WIFE:
Babe do you know I'd really...

BRUCE:
I'd really want, a foot massage. Getting the oils now.

WIFE:
And it would be great...

BRUCE:
If you could chuck on the songs of fireside romance CD. On it.

WIFE:
Oh and honey

BRUCE:
I'd love some Hokey Pokey ice cream. Heading to the freezer now.

WIFE:
And then...

BRUCE:
We could watch Caddyshack... only joking! We could watch Twilight!

COUPLE:
THE SEQUAL!

VOICE-OVER:
Bruce has spent too much time with his wife and needs to spend more time with his mates. Stay a little longer with Carlton MID.